

CUPPA COFFEE STUDIOS

GUYS AND DOLLS

CREATIVE TREATMENT

2016

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GUYS AND DOLLS

10 x 22 Minute Animated Series

Comedy for Female 18 to 35 audience



Kate and Laura are a couple of twenty-something roommates who are complete opposites but equally lost when it comes to love. Mayhem ensues as the pair strive to experience a little excitement before they settle down with Mr. Right, if such a creature even exists.

SYNOPSIS

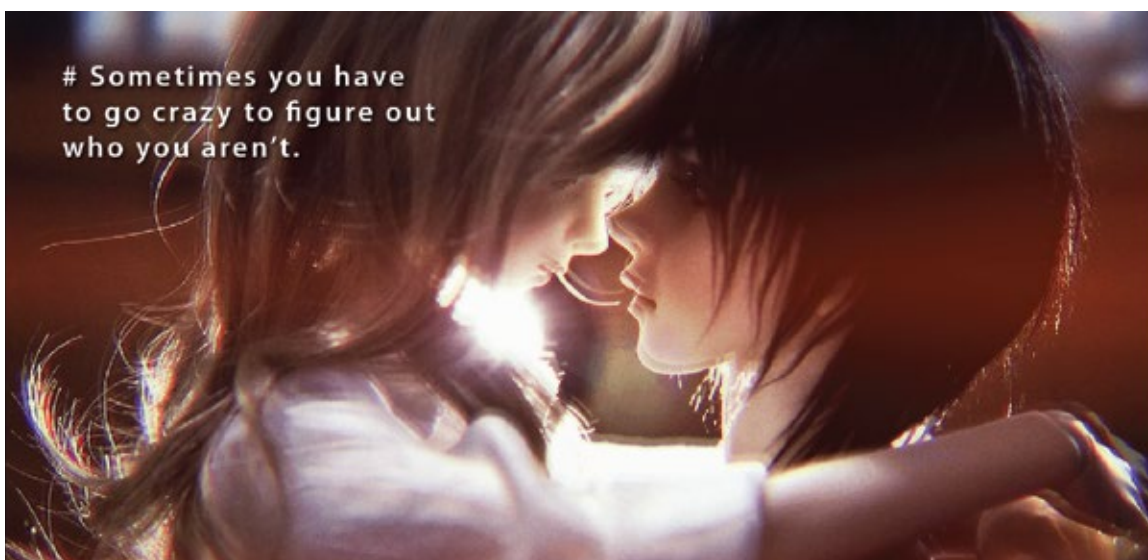
Kate is a budding relationship blogger with a knack for telling it like it is. Laura is looking for Mr.Right and she'll give anyone a chance to try out.

Guys and Dolls centres on the dating and sexual antics of two best friends in their twenties, and their small group of self-absorbed friends as they party their way into oblivion and adulthood. With too much time on their hands and enough money to get into trouble they are doing the crazy things they want to, before they "settle" down to family life. In other words, it's a breeding ground for drama, disaster...and fireworks.

Kate tries to be everyone's friend and usually ends up on the short end of the stick. She is mostly manipulated by best friend Laura, whose girlfriend Lisa is in love with Stavros. Stavros is one to try anything once, including every girl he meets. He manipulates not only Sid and Lisa but anyone else who will let him. Sid is just looking to lose his virginity. Maxxie is along for the ride and dealing with her coming out and is secretly in love with Kate but has some emotional "issues". Complicated? No, just Guys and Dolls.

It's a place where sexual adventure and confidence clash against self doubt and awkwardness. It's a story about all the jerks Laura has to go through before she meets Mr. Right. It deals with important questions like, "How do you break up with a dude when you can't even remember his name?"

Above all, it's a "serious" reminder, "Don't play games with a girl who can play better!"



THE SETUP

“Hey Everybody. Another day older and here I am another day closer to meeting Mr. Right and the end of my life as I know it! Today’s Bucket List challenge: learn to say no. No, no, no. I’m awesome at this. Let’s see how this goes out there in the jungle...”

Every episode starts with Kate making her daily Video Blog and discussing her next experience with her Single Girl’s Bucket List.



THE SINGLE GIRL’S BUCKET LIST

01. Go on a girls-only holiday - Weekend in Vegas, baby!
02. Blow all your wages on something you've always wanted
03. Learn how to change a lightbulb / put together some flat pack furniture
04. Flirt with a stranger
05. Live on your own for at least six months
06. Date someone who is completely unsuitable for you
07. Organize your finances
08. Live in a foreign country
09. Gather a collection of sexy lingerie, and wear them
10. Let go of previous relationship baggage
11. Have a once in a lifetime experience
12. Learn to say no
13. Have the ultimate girls' night in
14. Have a holiday romance
15. Learn to love your shape

EPISODES

“Treating Myself”

Laura walks into the cafe with a wad of cash. She’s just cashed her paycheck and she’s gonna blow it all on something big for herself. She’s got her eyes on a Jimmy Choo bag but Kate says she has a friend who can hook her up for a crazy discount so they will have enough money left over for a big dinner out at Per Se. Kate’s connection ends up being a little sleazy and, even worse, he ends up being a guy Laura once slept with and has tried to avoid ever since. How far will she go to get a good discount?

“Let me introduce...”

Kate and Laura are in line at the movie theatre when a super-friendly guy approaches and gives Laura a big, warm hug. “Oh my god, I haven’t seen you in forever!” And strikes up a familiar conversation. Laura is completely lost as to who this guy is and awkwardly tries to make an introduction. Kate seizes the opportunity to have a little fun and make the situation as painful for Laura as possible.

“A Few Screws Loose”

Kate dedicates her weekend to putting together her new Ikea entertainment unit all by herself and definitely without the assistance of any bossy, arrogant guys. Without the proper tools, Swedish-only instructions, a really annoying help-line guy, and a few screws missing this weekend is more like a plan for trouble. But hey, an independent girl’s gotta learn somehow.

“Flirting With Disaster”

Laura and Kate decide that today is the day their friend Lisa starts living boldly. Today is the day Lisa flirts with a total stranger. Kate admits to being turned on by a regular at the cafe who she always sees by the magazine rack. When he enters the cafe, Lisa edges over and joins him at the rack. Lisa does everything imaginable to appear to flirt with Mr. Right but he just doesn’t seem to get the message and he just thinks she is super friendly. How far will Lisa go to prove her flirt is on?

“No more Mr. Nice Guy”

Just to prove her theory that love is all about compromise and that she could really be happy with anyone Kate decides to pick the sleaziest looking guy she can find on Flirt.com.

EPISODES

“Let go of his bag”

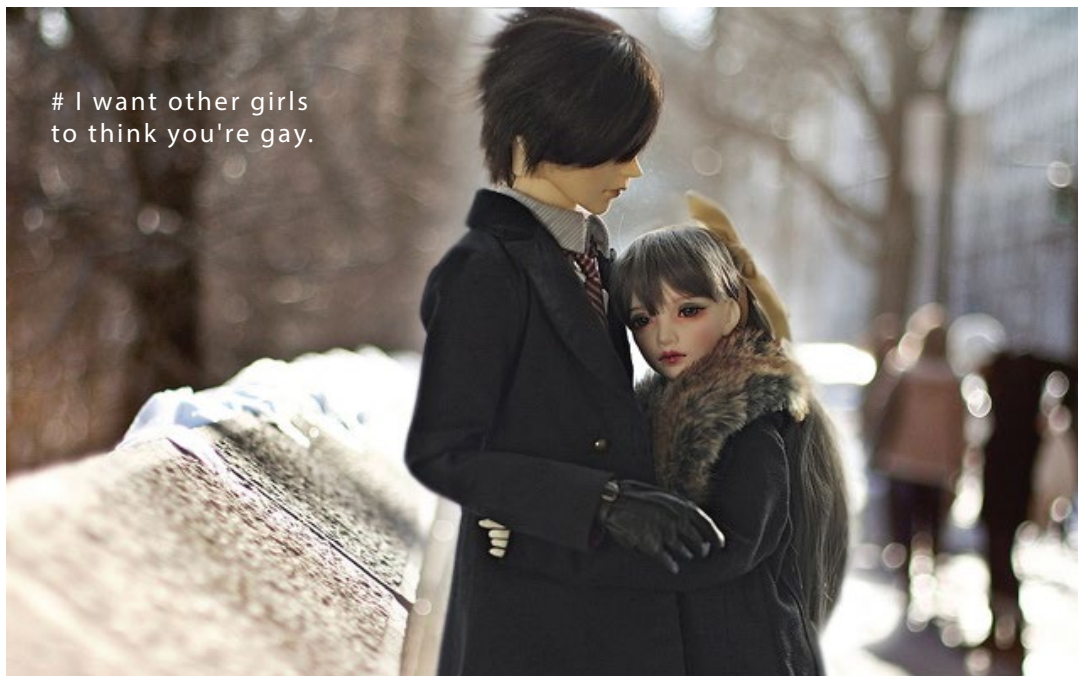
Laura has been hanging on to hunky-ex Josh’s black leather jacket ever since University. Kate insists keeping the jacket is a sign that Laura can’t move beyond her school-girl crushes so she must to get rid of the jacket. Kate does her best to dispose of it but it’s a bad case of “Cat Came Back” when the jacket impossibly keeps returning into Laura’s life. Kate resorts to drastic measures and calls long lost ex Josh to help exorcise the jacket from Laura’s life. If only Josh weren’t still so good looking... and single!

“Once in a lifetime”

Kate wants to plan an awesome once in a lifetime experience for Laura’s upcoming birthday but how can she decide with so many great ideas? Trapeze Lessons, Chocolate Making Class, Private Limousine Tour, Kayaking around the Harbour, or a Helicopter Tour of the City at Dusk. Kate decides on something Laura will love... Say Oui, Oui to a private boudoir photography photo shoot with handsome fashion photographer Vincent Chevalier!

“I just don’t No”

Today is the day Kate has dedicated to learning the ancient art of NO. It’s easy enough said but when she hits the street she discovers a little NO can lead to a whole lot of trouble!



VOICE IDEAS

(smart, insightful, a touch cynical and always funny)

I continued pursuing a breed of man who was never quite able to leave behind his college glory days and blatantly refused to face adulthood. It's an irresistible combination, I know.

I'll tell you why it didn't work with "Musician Guy." I've got 88 Lines about Mr. Wrong, a piano player and everything with him was always black and white.

Every girl has a "what if" guy in their inventory. This guy was mine.

Round and round we go. Will we stop? We never know.
Same shit, different time.
Different day. Different guy.

My transition from Surviving to Living was subtle yet remarkable.

I checked my phone. The numbers "6:45" glared back at me.
"Damn!" I muttered to myself.

Mr. A was taking me to dinner, and I was trying my darndest to not be late, but... I popped my head out of the closet at the sound of my phone buzzing. The clock above my tv read 7:15. 7:15?!!!! CRAP.

I prepared myself to do something that was so horrific and terrible that just writing it here gives me the chills. But, I had no choice. I swear.

I pulled a repeat. Yep, as in REPEAT outfit.

I saw I had a missed call and voicemail from Cowboy Rick. He has texted and called intermittently over the last two years. I have never picked up or responded to anything. So, two days before Valentine's day (coincidence?), I get this message.

Cowboy Rick: "Texas Cowgirl, it's Cowboy Rick [is your lunch coming up yet?]. I miss you very much...I don't know why our relationship didn't work out, but I'm hoping that we could give it another shot. Call me."

Ummm...OUR RELATIONSHIP? We went on THREE dates.

TWO years ago.

Is this really happening? Like in real life?

(texting)

Stavros: I'm so sorry I had to ruin it. You mean everything to me.

Lisa: Suck it, dick!

VISIONARY ANIMATION CONCEPT

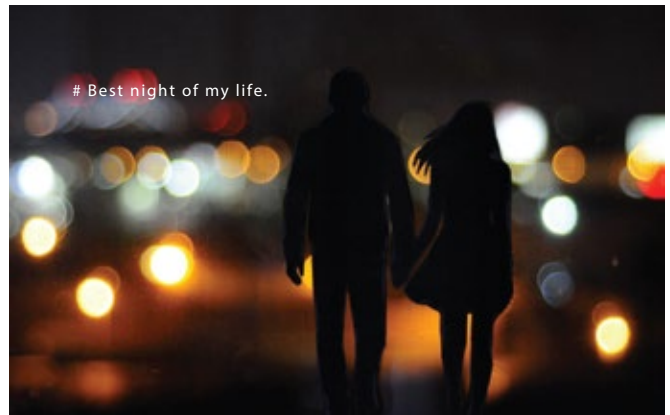
We have created a very special animated piece which illustrates our groundbreaking vision for Guys and Dolls.

We wanted to tell a story of two people meeting for the first time. We chose to tell the story with body language and subtle eye movements and nuanced human motions - a mini-story that demonstrates the potential for this series.

Stylistically, look for documentary style camera, natural lighting, and real photo backgrounds.

For animation, look for smooth, realistic human motion with nuanced details like the turn of a hand or head, subtle eye movements and detailed human gestures that sell the emotions of dolls in New York.

Our animation test shows the unique world that we will be creating for Guys and Dolls when we place realistic BJD dolls into a real world environments and treat them like living, breathing people.



to arrange a viewing
please contact

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